



Welcome to our May newsletter.

Since the last issue we met more than 200 of you at our National Conference in Croke Park. For those of you who could not make it copies of the presentations are available on <http://www.slideshare.net/fundraisingireland/slideshows>. We hope you all enjoyed the day and took away plenty of useful contacts and direction from those you met or listened to. Thank you all for your feedback. We have read your comments and will incorporate your suggestions into future events.

A special word of thanks to our sponsors whose support is greatly appreciated.

At the conference PCC conducted a fundraising survey. If you would like a copy please email john@pcc.ie.

Our next event

On-line and New Media Fundraising - July 1st 2009, Four Seasons Hotel, Dublin.

Nominations to the Board of Fundraising Ireland

For those of you who would like to get more involved, see www.fundraisingireland.ie

- Opening of nominations – May 5th
- Closing of nominations – May 25th
- AGM / announcement of the results of the elections" - July 1st

National Fundraising Awards

- Opening of the nominations process - June 9th
- Closing date for nominations - September 1st

Management Education Programme for Fundraisers

Following positive feedback (see below) for the course in October 2008, the Centre for Nonprofit Management in partnership with the Center on Philanthropy at Indiana University is presenting the seminal five day course Principles & Techniques of Fundraising on 18-22 May 2009 at the IMI. This is Ireland's first programme delivering University based training in fundraising and philanthropy studies and is supported by The Ireland Funds.

The course provides an intensive A-Z training foundation for fundraising professionals at executive levels. Designed as a definitive fundraising education programme, it aims to assist those responsible for fundraising in Ireland achieve new levels of success and sustainability. During the course, a number of expert practitioners will share their knowledge and experience of the Irish nonprofit sector. Among the contributors will be Kingsley Aikins, President of The Ireland Funds, Richard Dixon, Concern, Mary Apied, Trinity Foundation and Sheila Nordon, Irish Charities Tax Research Ltd.

Further information, including the booking form, can be found at <http://www.cnm.tcd.ie/education/executive-education/index.php> Or contact Siobhan McGee, 01 896 3775 Email: siobhan.mcgee@tcd.ie

See feedback from October 2008 participants here: <http://www.cnm.tcd.ie/education/executive-education/Testimonials%20from%20Oct%2008.pdf>

Next EAPG event

On the 18th of May 2009 the European Association for Philanthropy and Giving (EAPG) is holding a discussion roundtable in Dublin entitled 'Bridge or Barrier', focusing on the role of the advisers in promoting philanthropy and charitable giving to their clients. The discussion panel will address the questions 'Why do charities need to

engage with wealth advisers?' and 'How can advisers help charities to develop stronger relationships with donors?' This roundtable is aimed primarily at charities and other non-profits, and will complement an event for wealth advisers the following morning, which will explore the question 'how can advisers integrate philanthropy into their services to high-net worth clients? (organised in partnership with the Community Foundation for Ireland)

Like all EAPG events, the discussion panel will represent a diverse range of perspectives and expertise from across the 'for-profit' and charity sectors. Speakers from the adviser community will include Paul Knox, Head of UK Wealth Advisory at JP Morgan, John Rockett, formerly of AIB Private Banking and now a board meeting of The Community Foundation and Philip Smith, Partner at Arthur Cox Solicitors. Speakers from the non-profit world will include Richard Dixon, Head of Fundraising for Concern Worldwide, Mark Carrigan of fundraising consultants Brakeley Ltd, and Karen Ciesielski of ICCL and Legacy Promotion Ireland.

This roundtable is free of charge and EAPG members are welcome to invite friends and colleagues. The event will be hosted from 5.30-7.00pm at the offices of Arthur Cox, directions to which can be found online at: http://www.arthurcox.com/pdf/arthurcox_dublin.pdf

EAPG is the unique membership network that bridges the divide between charities, philanthropic intermediaries, and professional advisers such as lawyers, accountants, private bankers and investment advisers. EAPG believes that, as the gatekeepers to high net worth donors and philanthropists, professional advisers are central players in the development of an overall culture of giving in the UK and Europe, and they must have a closer relationship with and better understanding of charities and non-profits for philanthropy and giving to thrive.

For more details or to sign up for this event, please visit www.eapg.org.uk or email Sue Summers at sue@eapg.org.uk.

The Wheel's Annual Conference

Fundraising Ireland steering group member Jill Clarke and Sheila Nordon of ICTR will be leading a session on the fundraising codes of practice at The Wheel's annual conference on May 19th in Croke Park. Find out more at www.wheel.ie/conference

Fourth Non-profit Summer School

Resourcing and Enabling Irish Civil Society – Considering the Role of Philanthropy - 16th & 17th June 2009

The Centre is delighted that Declan Ryan, Co-Founder, The One Foundation and Dermot McCarthy, Secretary to the Government will share their insights on philanthropy in an interview session at this year's Summer School. Also contributing at the School will be Fintan O'Toole, The Irish Times, Prof Helmut Anheier, Centre for Social Investment, University of Heidelberg and LSE, Tina Roche, The Community Foundation for Ireland and many others.

See the full programme here www.cnm.tcd.ie/news/

To take part in this important dialogue about Ireland and the role that philanthropy should play book your place now (places will be allocated on a first come first served basis)

- When: Lunchtime Tuesday, 16th June to lunchtime Wednesday, 17th June 2009
- Where: Irish Management Institute, Sandyford, Dublin 16
- Fee: €250 (includes dinner on Tuesday evening)

Contact Sandra at nonprofit@tcd.ie to reserve your place.

CFI - New grants scheme for marginalised women

The Community Foundation for Ireland recently launched a new nationwide fund, the OLC Ireland Trust Fund, and has called for applications from registered charities and not for profit organisations around Ireland who work with marginalised women.

The OLC Ireland Trust Fund is managed by The Community Foundation for Ireland on behalf of The Sisters of Our Lady of Charity. The Fund will endeavour to support projects that most closely respond to issues

concerning addictions, prostitution, trafficking, violence and abuse of women. The goal of the fund is to provide resources which will help educate, develop and enhance the lives and dignity of marginalised women.

This new Fund has been opened with a total of €85,500 available for grant-making in 2009. It will award grants four times per year. Grants will typically be in the region of €500 to €5,000. Grants will be made for once-off projects that are not the core of ongoing activities of the organisation concerned.

Commenting on the launch of the OLC Ireland Trust Fund, Tina Roche, Chief Executive of The Community Foundation for Ireland said, "We are proud to launch this new fund on behalf of the Sisters of Our Lady of Charity. Having a dedicated fund for issues such as prostitution or trafficking raises awareness of not only the issues themselves but also highlights the work of the many community and voluntary groups in this country who are committed to helping women who are marginalised in Ireland."

OLC Ireland Trust Fund was established by the Sisters in the Irish Region (Republic of Ireland) in 2007. The Sisters have a long tradition of supporting marginalised women in Ireland going back as far as 1853. With the decline in the numbers of sisters in the Irish Region available for hands on ministry the OLC Ireland Trust Fund attempts to respond to mission in a new way.

Application forms for the OLC Ireland Trust Fund are now available at www.communityfoundation.ie/grants or contact The Community Foundation for Ireland directly at 01 874 7354 or info@foundation.ie

Charities Bill signed into law

Survey Reveals Organisations will need support before Charities Act is fully commenced.

The Charities Act 2009 was signed into law on Saturday, 28 February. Ivan Cooper, Director of Advocacy at The Wheel, says many organisations will require additional assistance and support to meet the new requirements.

Independent research commissioned by The Wheel indicates that up to 99% community and voluntary organisations are now aware of the of The Charities Act, and that 75% of large organisations are ready to meet the requirements. However, a significant number of smaller organisations (60%) said that they are not ready for the introduction of regulation.

These organisations have indicated that they will need assistance and support in the areas of reporting, procedural requirements, accounts and information on the obligations of trustees. The types of support required are: Internet based information, printed materials including information sheets, checklists, and very clear guides and one-to-one advice and support.

Information should be tailored to the different roles performed in different types of organisations (managers, staff and board members of unincorporated associations, limited companies, trusts and cooperatives etc).

Other requirements include:

- A single contact and information point and an advice or help-line
- Training events - supplemented by information on the Act
- Support must specifically be brought to smaller, community-based organisations in county locations
- It is expected that there will be a surge in demand for support for about three years around its introduction

The crucial issue of the style and approach – the culture - of the regulator was strongly emphasized in the report: surveyed organizations want a supportive regulator, not a bureaucratic and officious regulator.

The research also looked at how the required support should be provided when the new legislation comes in. Organisations surveyed believe that assistance should be provided by a mix of both statutory and voluntary bodies - but that the additional supports should be fully funded by the State as the originators of these regulatory requirements.

The next steps

The national agreement, Towards 2016, acknowledges that additional supports will be required by charities. The

Wheel proposes that community and voluntary organisations are provided with:

- A comprehensive transition-support strategy, with accompanying resources, to ensure that every charity in the country receives the supports required
- A medium-run support-strategy to ensure that charities continue to receive the supports they require in the regulated environment
- A regulator that adopts a culture, style and approach that is supportive of charities. The Regulator should specifically avoid taking an overly legalistic, bureaucratic position in relation to regulation and should seek to work with appropriate partners in the sector in relation to encouraging community and voluntary organisations to improve their governance practice generally: it is through improving their governance practice that organisations can be best supported to prepare for regulation.

If we want to develop and support the sustainable communities of place and interest that underpin an equal and just Ireland, then we must support and enable voluntary activity in a purposeful and strategic manner. This will be achieved when community and voluntary organisations are funded appropriately, regulated sensitively and supported comprehensively. More information from Ivan Cooper.

Online networks

For those of you who have not already joined one of our online networks we are now registered on LinkedIn and Facebook. See www.linkedin.com and www.facebook.com for more details.

Your news or comments

We encourage you to send us your fundraising related news to info@fundraisingireland.ie so we can include it in our next addition. Similarly, your suggestions on how we can improve Fundraising Ireland are always welcome.

www.fundraisingireland.ie