



Welcome to our Summer Newsletter - July 2009.

Welcome to Fundraising Ireland's Summer Newsletter. We have had a busy couple of months with our July 1st event examining Online and New Media Fundraising and the appointment of new Board members to Fundraising Ireland. We are now planning our programme of events for the next 6 months and also finalising details for the National Fundraising Awards, which we are hosting for a second year in partnership with The Wheel.

Fundraising Ireland is also examining how we can best serve those working in a fundraising capacity. Having developed slowly and steadily over the last 2 years, we now believe the time is right to introduce a membership programme and to examine the introduction of accredited fundraising training in Ireland. We will of course keep you posted on all these plans over the coming months!

For those of you who are twitters or bloggers, here are a couple of Fundraising Ireland links you might find of particular interest:

- [Twitter](#)
- [LinkedIn](#)
- [Facebook](#)

NEWS & UPCOMING EVENTS

National Fundraising Awards

The National Fundraising Awards were established in 2008 by Fundraising Ireland and The Wheel, with generous support from the Vodafone Ireland Foundation.

These Awards have been created to recognise, celebrate and promote excellence in the profession of fundraising, which too often is on the receiving end of 'bad press' from the media, the public and also within charitable organisations themselves. We believe that fundraising is a very honourable profession and fundraisers enable support to be provided to the poor, vulnerable and excluded; to culture and the arts; for the preservation of heritage; the provision of social services and much, much more. Last year's winners included some of Ireland's best and brightest fundraisers and we hope to see more fantastic campaigns and fundraisers nominated this year again! We are also delighted to have RTE's Mary Kennedy as our host for the presentation of the Awards on Tuesday 20th October in the Four Seasons Hotel.

So get nominating now! All details are available at www.fundraisingawards.ie

Ireland Funds' Philanthropy and Fundraising Toolkit seminar

On Thursday 24th September 2009 The Ireland Funds are hosting a day-long seminar featuring their Philanthropy and Fundraising Toolkit. Speakers include Kinsley Aikins, Tony Elischer and Marian Finucane.

For further details and booking information go to www.fundraisingireland.ie or www.irelandfunds.org/ireland.

29th International Fundraising Congress, Holland

Mention Fundraising Ireland when signing up for the IFC, which takes place in Holland in October and get £200 off. See more on: <http://www.fundraisingireland.ie/resources.html#ifc>

The IFC is regarded as recognised at the top European fundraising conference and some of the most experienced fundraisers and trainers from around the world share their knowledge over the 3-day event.

2009 Irish Philanthropist of the Year Awards

- These Community Foundation of Ireland awards have three categories, Local, National and International Philanthropist of the Year
- Nominations for the 2009 Irish Philanthropist of the Year Awards can be made at www.foundation.ie, closing date Wednesday, 15th September

This will be the third year that the Community Foundation for Ireland will hold the Philanthropist of the Year Awards. The awards aim to recognise extraordinary individuals who have shown outstanding leadership in the area of personal philanthropy and who, through their giving, have made a remarkable difference in bringing about sustainable social change.

Previous winners include; JP, Mc Manus, National Philanthropist of the Year 2007, Niall Mellon, International Philanthropist of the Year 2007, Ralph Parkes, the first Local Philanthropist of the year in 2008, Declan Ryan, National Philanthropist of the Year 2008 and Jane Corboy, International Philanthropist of the Year 2008

Please follow this link to view [videos of the work of last year's winners](#).

Innovative merger in charity sector - improved services for one-parent families

One Family, the leading provider of specialist family support services to one-parent families in Ireland and formerly known as Cherish has today (1 July 2009) announced an innovative merger with Gingerbread Ireland. This move will ensure the continuity and development of essential support services for one-parent families throughout Ireland. In particular the immediate effect of the merger will be to support the development of One Family's well known national telephone and email helpline service - askonefamily*. One Family also plans to develop a range of social support services for one-parent families building on Gingerbread's well established name and reputation to compliment One Family's recognised progression and parenting services.

Speaking at the event to celebrate the merger at Dublin Castle the Chair of the National Economic and Social Forum, Dr. Maureen Gaffney, said 'At a time when economic difficulties are causing such strain for Not For Profit organisations supporting those in our society who are most excluded it is heartening to see two respected organisations that work with the growing number of one-parent families in Ireland pool their resources in order to meet these needs more effectively. This strategic merger will enhance One Family's ability to access support as they can now offer a more effective and expanded service for those facing increasing challenges parenting alone or in shared parenting situations.'

John O'Reilly, Board member and PRO of Gingerbread Ireland said 'After widespread consultation Gingerbread made the decision that we needed to merge with another organisation, pool our resources and thus improve services for one-parent families. We are delighted to have found such a good fit and we are happy to hand over the operation of Gingerbread Ireland to such a recognised and successful organisation as One Family. We look forward to further innovation and creativity in the next phase of our work in supporting families in Ireland.'

Introducing the new Board of Fundraising Ireland

The new Board of Fundraising Ireland had its first meeting on Thursday 23rd of July and all are already working hard on your behalf! Here's a little information on each member.

1. Mark Carrigan

As a senior consultant with Brakeley Ltd., www.brakeley.com, Mark is responsible for providing fundraising and management counsel to a variety of organisations both internationally and in Ireland. Concurrently Interim Director of Development at Aberystwyth University since 2008, he is supporting The Arthritis Research Campaign on a €40million annual goal and regularly advises other organisations including WWF, The Climate Group, Concern, FAI and Temple Street Children's Hospital. Previously an Executive Director with CCS Fundraising, Mark is also on the Steering Committee for the European Association for Philanthropy & Giving (EAPG).

Mark says "I'm thrilled to be joining the board of FI. Despite the doom and gloom I see the current environment and gradual shift in values, as a real opportunity for us all to build better relationships with

existing and future donors. Most organisations I'm currently working with are doing this by focusing on improved efficiency and generating future income streams."

2. **Jill Clark**

Is Head of Fundraising for the Irish Cancer Society, www.cancer.ie, a position she has held since January 2006. She has more than eighteen years experience cultivating large-scale resource mobilization activities at philanthropic and social service organizations in the United States including: The Foundation for AIDS Research (amfAR); Safe Horizon; New York City Partnership; and Heartshare Human Services of New York.

Jill enjoys her service on the Fundraising Ireland Board. She has particularly welcomed the opportunity to discuss and share ideas and best practices with so many fundraisers across the country through Fundraising Ireland.

3. **Harvey Duthie**

Harvey is a Senior Consultant at 2into3, www.2into3.com. Having spent two years successfully developing their Fundraising Recruitment service he now has specific responsibility for leading fundraising reviews and supporting clients in developing and implementing fundraising strategies. Prior to this role he spent a number of years with Community Counselling Services (CCS) where he worked on and led Diocesan and Educational fundraising campaigns with combined goals in excess of €50 million. He latterly worked as Campaign Director at Castleknock College. Harvey is Treasurer of the Fundraising Ireland Group and is an Associate member of the Institute of Fundraising UK. 'Being part of Fundraising Ireland's evolution has been a terrific experience and I encourage you all to continue to promote Fundraising Ireland to your colleagues'.

4. **Deirdre Garvey**

Deirdre is the Chief Executive Officer of The Wheel, www.wheel.ie, a position she has held since the founding of The Wheel. Prior to that she was Director of Development with Barretstown. Since moving into the nonprofit sector in Ireland in 1995, Deirdre has had a hand-on involvement with fundraising. Under her guidance, The Wheel has developed a wide range of supports, training events and advice for members on the subject of fundraising, including the only searchable grants/donor database in the country: www.fundingpoint.ie.

Deirdre regards the establishment of Fundraising Ireland as a significant, strategic and positive development for the nonprofit sector in Ireland and is committed to working proactively to support F.I. as it continues to develop.

5. **Aisling Hurley**

Aisling is the Director of Development at the Royal College of Surgeons in Ireland, www.rcsi.ie. Aisling has over 20 years fundraising experience. She has been RCSI's Director of Development since 2005. Before joining the College she established and ran the University of Limerick Foundation and subsequently worked as a Senior Consultant with CCS Ireland providing fundraising counsel to a range of clients including schools, Churches and Universities. She has also worked as an independent Fundraising Consultant.

6. **Molly Morrison**

Molly has led the ISPCC's fundraising team since 2007, www.ispcc.ie. She joined them having spent four years with Concern, most recently as Fundraising Development Manager and before that as Fundraising Manager for UNICEF Ireland where she spent three years. Molly also worked as a Major Gifts Fundraising Executive for ADL in the United States before coming to Ireland.

7. **Gaby Murphy**

Gaby is the Managing Director of Kanchi, www.kanchi.org, a not for profit organisation that works to

change thinking on disability . Gaby was formerly the Director of Fundraising at Barretstown and has fifteen years experience in fundraising roles in Ireland the UK. "I joined the founding board of Fundraising Ireland because I felt this was a great opportunity to bring fundraisers around Ireland together and to give a voice to the profession. It's great to see so many new board members joining this month and I'm really looking forward to moving Fundraising Ireland to its next stage of growth" .

8. **Mary O' Kennedy**

Mary set up O'Kennedy Consulting www.okennedyconsulting.ie in 2002 to provide guidance on strategic management and fundraising issues to the not-for-profit sector. Since then the team at OKC have advised over 40 national and international organisations ranging from small local charities, to hospitals, cultural institutes and large international NGOs Prior to setting up OKC Mary worked as a fundraiser for Trocaire and subsequently DCU. She is actively involved in the continued development of fundraising both in Ireland and overseas and was recently appointed as Chair of EU Consult, the European Association of Consultants to the Not-For-Profit Sector. www.euconsult.org

Mary is a founding member of Fundraising Ireland, having brought a small group of senior fundraisers together in late 2006 to see whether there was an appetite to set up a formal fundraising association - which there obviously was!! She is the current chair of the FI Board and is also a regular speaker at various events focused on the development of the charity sector in Ireland and how to maximise fundraising potential, even in these gloomy times!

9. **Aidan Stacey**

Head of Fundraising for the Irish Heart Foundation, www.irishheart.ie - Husband, Father of three, Dog Owner (Stripe), and major TED.Com fan! Aidan is responsible for a team of 12 and a budget of €6 million. Prior to this role he was Head of Fundraising & Communications with Dublin Simon Community . There he led a team of 7 with responsibility for income of €5 million. 'I'm excited at the opportunity to help continue to build the profession of fundraising in Ireland. I'm a Marketer by experience and education and part of my job within FI will be to help educate not for profits to tell their unique "stories". I'm passionate about collaboration and efficiency within the industry and will work to develop best practice in fundraising'.

Your news or comments

Please keep in touch with us and e-mail us your thoughts and news stories for any future articles to info@fundraisingireland.ie.

www.fundraisingireland.ie