

## Newsletter – February 2008

### Introduction

A Happy February to all in the Fundraising Ireland network. In 2008 we will keep you updated with news relevant to you and your challenging, exciting and rewarding profession. In this addition of our newsletter you can read about what support is needed from Government to encourage philanthropy in Ireland; the launch of the 'My Legacy' Campaign as well as information on various fundraising training courses that are available. If you have any topic you would like included in a future addition please send your suggestions by .

We hope those of you interested in our Direct Marketing event have signed up by now. If not, there are a few spaces remaining. [Read more about the event](#)

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### Philanthropy Needs Government Support

By Niall O'Sullivan

The Community Foundation for Ireland and others promoting philanthropy were disappointed that no move was made in the January 2008 Finance Bill to improve the tax regime for major charitable giving in Ireland. This sets us apart from many developed countries where philanthropy is encouraged through the national tax system. For organisations seeking significant donations, the current tax laws are providing a major disincentive for the making of very large gifts. Many fundraisers are unaware that it is no longer possible to talk to donors and offer a simple scenario whereby their donation of e.g. €1million will get 41% tax relief. [Read more...](#)

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### Launch of My Legacy Campaign

By: Karen Ciesielski

This spring will see the launch of a national television advert and campaign, My Legacy. The advert and campaign is the work of Legacy Promotion Ireland, a growing consortium of non-profit organisations and charities that have come together to raise awareness about legacy giving in Ireland, ultimately raising more funds through legacy giving. [Read more...](#)

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### Training Corner

By Harvey Duthie

Ireland does not yet have an accreditation for professional fundraising. For those of us interested in formalising our training we look to the UK, Europe or the United States where there are a multitude of courses to choose from. [Read more...](#)

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### Dates for Your Diary

- [IOF UK Irish Conference](#)
- [IOF UK National Convention](#)
- [IFC in Holland](#)
- [Fundraising Ireland Direct Marketing](#)

Fundraising Ireland would like to thank general manager Jose Soriano and all his team at the Four Seasons Hotel for kindly supporting the Fundraising Ireland Direct Marketing event on the 19th February.



Event Sponsors:

[www.fundraisingireland.ie](http://www.fundraisingireland.ie)

Fundraising Ireland would like to acknowledge the support of The Wheel in providing secretariat services.